



steamboat repertory theatre

May 15, 1979

To Whom It May Concern

This is an unqualified recommendation for

CHERYL CARROLL

I have known Cheryl Carroll for more than a decade and in all that time have heard only high praise for her work in a variety of areas. I hired, practically kidnapped, Cheryl for the intensely difficult job of Producing Manager for SRT in its premiere year. I would have no one else; for there was no one else who could have done the job and succeeded.

Cheryl has a titanic capacity for work, an incredible ability to organize and a microscopic attention to detail. She fulfilled brilliantly these roles; each was a full time job. Volunteer Development: She won the hearts of the community and within 30 days of her arrival had created an array of volunteers. Public Relations: She created an image for SRT that brought us national acclaim. Business Management: She organized systems which will be in use at SRT from now on. Subscription Drive: She invented, organized and executed our subscription that enrolled over 10% of the area population - an unheard of feat. Graphics: Cheryl designed and did the lay-out for all our programs, posters and ads. She is a graphics expert. Administration: I hired Cheryl as my boss. She directly controlled a staff of twelve plus countless volunteers and allied organizations. In January, Cheryl took on the additional job of Arts Council Administrator. She was spectacular.

No one on earth has the right to work another human as hard as Cheryl worked herself for SRT. She is a superlative individual of warmth, depth and brilliance. Whomever she works for will find a wealth in this fine person.


Richard Geer
Artistic Director